



Foodlocker Building,
Beside Creative Minds Creche & Nursery,
Magazine Road,
Jericho,
Ibadan.
26th December 2019

The Consulate General of South Africa,
24 Molade Okoya Thomas,
Victoria Island,
Lagos.

Dear Sir/Madam,

LETTER OF INTRODUCTION

My name is Jennifer Okoduwa, the co-founder and Chief Marketing Officer of Foodlocker, a farm produce and consumer goods startup with website at <https://www.foodlocker.com.ng>. I was a Retail Operations Administrator at Bunnings Warehouse, in the United Kingdom and I have run marketing campaigns for Fast Moving Consumer Goods Companies in Nigeria such as Cadbury, as the Head of FMCG Marketing at Ideas House Marketing Communication, Nigeria. I own over 28% of the stocks of Foodlocker, a \$300,000 annual revenue company, still growing and I have a beautiful family in Nigeria. My online profile is available at <https://www.linkedin.com/in/jennifer-okoduwa-6a0a4b1b/>.

Over the last 2 years, we have been building Foodlocker with the objective of driving food security across the African continent and we have won awards for some of the technologies we have developed in order to address that problem (<https://www.cta.int/en/youth/all/article/young-innovators-transforming-african-agriculture-awarded-in-accra-winners-of-cta-s-pitch-agrihack-competition-announced-sid030930ac7-f746-4cb1-bda3-fbed0bea6064>). As stated earlier, this is our opportunity to create hundreds of thousands of jobs through the agricultural and e-commerce technology sectors and to drive prosperity for smallholder farmers across the African continent.

My permanent address is 1B Felicia Ogunjobi Street, Off Mufutau Olanrewaju Avenue, Palms Haven Estate, OPIC Estate Ogun State, Nigeria and my phone number is +234 903 1787 037.

I shall be very grateful if my visa application is processed favourably and with dispatch in order to allow us to meet with Founders Factory Africa for several meetings between the 2nd of February 2020 and the 31st of August 2020.

Thank you.

Yours faithfully,

Jennifer Okoduwa
Co-founder/CMO
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+234 9031787037