

UDUDUA STEPHANIE OGHENEKOME

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PROFILE

A groomed Broadcast Journalist with three (3) years' experience in the private media and health sector, majorly focused on political, health programs and reporting. Proficient at research, data collection, analysis and reporting. Competent at establishing partnership's, lead teams and recommend strong organizational changes. In possession of a Higher National Diploma (HND), in mass communication. Adroit at communication fluency, unification of ideas, critical thinking and commitment improving data collection and evaluation by eradicating misinformation and disinformation with the advent of new media.

EDUCATION

Higher National Diploma (HND) | Auchi Polytechnic, Edo, Nigeria | 2018 - 2019

- Seminar: Ethical Reflection of The Nigeria Mass Media in The Coverage of the 2019 General Election.
- Supervision of group projects and productions.

National Diploma (OND) | Auchi Polytechnic, Edo, Nigeria | 2014 - 2016

- Course work involved advert creation and production

WORK EXPERIENCE

A'S 99.9FM

ON-AIR PRESENTER/HEAD OF PROGRAMS, UROMI, EDO STATE NIGERIA | JULY 2023 - PRESENT

- Schedule daily programs, diversifying program contents and purpose.
- Oversee the daily broadcasting, ensuring effectiveness and efficiency of broadcasters and programs.
- Collection, interpretation, and evaluation of data for daily news.
- Engage health care practitioners around the community, to educate the public on health maintenance.
- Analysis of political trends, policies and government, by analyzing the impacts of the various elements.

MOTHER THERESA MEDICAL CENTRE

MEDICAL SECRETARY, UROMI, EDO STATE, NIGERIA | SEPTEMBER 2021 – JUNE 2023

- Customer relations: collation, evaluation and reportage of customer complaints and recommendations.
- Organization and sorting of patient folders and database.
- Costing and billing of patients
- Disbursement of funds for procurement of medications, medical consumables and items required maintenance and operation.
- Bookkeeping for the financial earnings and expenditure realized by the organization monthly.

MATERNAL FIGURES INTERNATIONAL

SOLUTION JOURNALIST, CALABAR, CROSS RIVER STATE, NIGERIA | MARCH 2021 – JULY 2021

- Evaluating how interventions from non-governmental organizations influenced the maternal mortality rate in Cross River state.
- Identifying success, failure and post program maintenance of the Saving Mothers Giving Life Initiative, in Cross River state.
- Engage with the state Commissioner of Health, Cross River State Primary Health Care Development Agency, primary health care facilities in various local government areas of the state and beneficiaries of the Saving Mothers Giving Life Initiative.
- Exploring the dangers associated with the absence of stable electricity, in primary health facilities that are unable to afford/fund generators.
- Identifying if such interventions can be replicated in other states in Nigeria.

SPARKLING 92.3FM

NEWS REPORTER, CALABAR, CROSS RIVER STATE, NIGERIA | AUGUST 2020 – JULY 2021

- Investigation, evaluation and reportage of objective news stories.

- Building sustainable professional relationship between resource persons and the organization.
- Creation of special health reports on various health issues including glaucoma, surrogacy and others.
- Identification and reportage of grass root news stories, that are relatable to an average Cross Riverian.

KOM MULTI-GLOBAL INVESTMENT

SALES REPRESENTATIVE, UROMI, EDO STATE, NIGERIA | DECEMBER 2019 - JULY 2020

- Building of customer database.
- Customer care relations: management of customer queries, complaints and recommendations.
- Preparation of daily sales and purchase report.
- Collation and delivery of customer purchases.

SKILLS

FINANCIAL MANAGEMENT: Deft at managing organizations funds and resources, disbursement and allocation of finance. Financial book-keeping, recommendation and implementation of cost-effective policies.

COMMUNICATION: Fluency in written and oral communication. Excellent report writing and delivery skills.

DATA COLLECTION AND ANALYSIS: Vast knowledge of the various procedures of gathering and analyzing data. This could be the direct sourcing of first-hand data or existing data from previous research. Interpretation and reporting of findings to create, improve, eradicate or change policies, initiatives, beliefs or ideologies.

TEAM LEAD/SUPERVISION: Highly capable to lead teams in a bid to attain highlighted goals, through team unification and the understanding of the various individual and collective strength and aspirations.

PUBLIC SPEAKING: Ability to articulate thoughts and ideas through oral communication in large gatherings, through presentation of factual and logical arguments or findings.

RESEARCH: Similar to data collection and analysis, research is an integral role in policy modification or creation. This could be through interviews, personal observations and findings or assessment of existing information.

PROFESSIONAL DEVELOPMENT

HOLISTIC RESILLIENCE: PSYCHOLOGICAL CARE FOR JOURNALIST| ONLINE COURSE FROM AFRICAN WOMEN in MEDIA (AWiM)| 2023

- Learnt the various ways through which journalist can boost resilience when reporting violence against women and girls.
- Gained knowledge on the ways to interact and report stories relating to violence against women and girls.
- Learnt the 'RAPID' model for psychological first aid on reporting violence against women and girls.
- Understanding trauma, its types and how to engage with survivors of violence.

INTRODUCTION TO BUSINESS INTELLIGENCE AND DATA ANALYTICS| ONLINE COURSE FROM FUTURE LEARN| 2023

- Gained vast knowledge on the different types of data, and its relevance to organizations.
- Understanding the importance of communication and collaboration for effective data collection and analysis.
- Learnt how an organization can create or use existing data, to make better organizational decisions.

PUBLICATIONS

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SOLAR SUITCASES: CROSS RIVER STATE'S QUEST TO LOWER MATERNAL MORTALITY RATES

ACADEMIA| 2021

- Authored a research paper accessing the challenges and success of the impact inadequate power supply in maternal well-being in sub-Saharan Africa. Focusing on interventions in Cross River state, Nigeria

REFEREES

Available On Request